



## **Sponsorship Opportunities for the Second International LAMS Conference, 2007**

The Second International LAMS Conference is to be held from the 26<sup>th</sup> of November to 29<sup>th</sup> of November 2007 in Sydney, Australia. The venue for the event is at Macquarie University.

The conference is focusing on designing for the future. Where will Learning Design take us now? How is LAMS shaping up? What are the challenges for individuals and organisations? Importantly it will capture the experience of those who have used LAMS and share some of the lessons learnt in higher education, the K-12 sector, vocational and professional education.

Our delegates will be coming from Australia and around the world from a wide variety of educational institutions. The delegates will range from people who use LAMS to those decision makers who are involved in selecting and implementing new eLearning systems.

LAMS is a revolutionary new tool for designing, managing and delivering online collaborative learning activities. It provides teachers with a highly intuitive visual authoring environment for creating sequences of learning activities. These activities can include a range of individual tasks, small group work and whole of class activities. LAMS is an internet application so no desktop software is required, and it can be accessed from anywhere that is connected to the world wide web.

The LAMS software is provided as freely available Open Source software.

### **The Conference Themes**

The main theme for the Second International LAMS conference is 'Designing the Future of Learning'.

What tools, pedagogies, teaching and learning strategies do we need for the future? Where does LAMS fit within the new models? What can experience with LAMS tell us about teaching and learning? How is LAMS shaping up? What are the challenges for individuals and organisations? Where will Learning Design standards take us now? What can we learn from efforts to create generic learning design patterns? We expect that during the conference there will be many opportunities to share lessons learnt with LAMS from all educational sectors.

### **Sub Themes**

- Finding the tools and pedagogies for the next generation of e-learners
- Using Learning Design for strategic change in education
- Building communities of practice - opportunities and challenges
- Issues of collaboration and generating new knowledge
- Sharing and reuse - barriers and questions of practice
- Learning Design and the Library of the Future
- Who controls the curriculum? Student and teacher generated designs
- Lessons learnt from K-12
- Future directions and the needs of vocational and professional education
- Technical standards, architecture and tools
- Open source and open design?

### **Sponsorship**

There are a number of different ways you can sponsor the conference.

The conference is seeking a number of sponsors who are interested in promoting their company and assist with the successful running of the LAMS Conference. There are two packages that companies can select from to be involved as a sponsor. Each package will give your company an exclusive combination of benefits from which to promote your products to the LAMS community.

#### *Platinum Sponsorship - \$6,000 (ex GST)*

- Acknowledgement as a Platinum Sponsor for the International LAMS Conference
- Logo placed on the delegate bag
- Logo included in the conference program
- Company logo and 100 word profile of the company on the conference website
- Entry to the conference sessions and workshops
- Company name and logo displayed at start of all sessions
- Company logo displayed at registration desk on banner
- One page advertisement in conference program
- Exhibitor table next to Registration (optional)

#### *Gold Sponsorship - \$3,000 (ex GST)*

- Acknowledgement as a Gold Sponsor for the International LAMS Conference
- Logo included in the conference program
- Company logo and 50 word profile of the company on the conference website
- Entry to the conference sessions and workshops
- Company name and logo displayed at start of all sessions
- Company logo displayed at registration desk on banner
- Exhibitor table next to Registration (optional)

For more details contact

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